

# **P.R. GOVERNMENT COLLEGE (A) KAKINADA**



## **DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES (DCMS)**



**Activity:**

**Educational Trip**

**Date:**

19-03-2025 TO 21-03-2025

DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES

Date	<b>19/03/2025</b>
Conducted through DRC/JKC/ELF/Dept. etc	Department
Nature of the Activity	<b>Awareness</b>
Title of the Activity	<b>Educational Trip</b>
Name of the Department/Committee	DCMS
Details of Resource person (Name, Designation etc.)	<b>Prof J Ravi</b> <b>Prof A Narasimha Rao</b>
No of Students Participated	127
Brief report of the activity	<p><b>Educational Trip Report</b></p> <p><b>Overview</b></p> <p>An educational trip was organized for students from March 19, 2025, to March 21, 2025, to provide exposure to academic and professional environments. The itinerary included visits to the Department of Commerce and Management Studies (DCMS) at Andhra University, the Indian Institute of Management (IIM) Visakhapatnam, and the Centre for Public Enterprises. The trip was guided by esteemed resource persons, Prof. J. Ravi, Head of the Department, DCMS, and Prof. A. Narasimha Rao, Principal of Arts and Commerce Colleges.</p> <p><b>Day-wise Summary</b></p> <p><b>Day 1: March 19, 2025 – DCMS, Andhra University</b></p> <ul style="list-style-type: none"> <li>• <b>Location:</b> Department of Commerce and Management Studies, Andhra University, Visakhapatnam</li> <li>• <b>Activities:</b> <ul style="list-style-type: none"> <li>○ Welcoming session by Prof. J. Ravi, HOD-DCMS, who provided an overview of the department's academic programs and research initiatives.</li> <li>○ Interactive lecture on modern business management trends and their relevance in today's economy.</li> <li>○ Tour of the department's facilities, including the library and research labs.</li> </ul> </li> <li>• <b>Key Takeaways:</b> <ul style="list-style-type: none"> <li>○ Students gained insights into</li> </ul> </li> </ul>

advanced management studies and career opportunities in commerce.

- Exposure to real-world applications of academic concepts through case studies discussed by faculty.

**Day 2: March 20, 2025 – Indian Institute of Management (IIM), Visakhapatnam**


- **Location:** IIM Visakhapatnam
- **Activities:**
  - Session led by faculty members on leadership, entrepreneurship, and innovation in management education.
  - Workshop on case-study analysis, encouraging students to solve business problems collaboratively.
  - Campus tour showcasing IIM's state-of-the-art infrastructure and learning environment.
- **Key Takeaways:**
  - Understanding of IIM's rigorous academic framework and its emphasis on practical learning.
  - Inspiration from discussions on leadership and strategic decision-making in global business contexts.

**Day 3: March 21, 2025 – Centre for Public Enterprises**

- **Location:** Centre for Public Enterprises, Visakhapatnam
- **Activities:**
  - Presentation by Prof. A. Narasimha Rao on the role of public enterprises in economic development.
  - Group discussions on public-private partnerships and sustainable business practices.
  - Visit to key operational units to observe the functioning of public enterprises.
- **Key Takeaways:**
  - Insight into the operational dynamics and challenges of public sector enterprises.
  - Understanding the importance of governance and efficiency in public organizations.

**Resource Persons**

- **Prof. J. Ravi:** Head of DCMS, Andhra University, provided deep insights into commerce and management education, emphasizing practical applications.
- **Prof. A. Narasimha Rao:** Principal of Arts and Commerce Colleges, shared expertise on public enterprises and their socio-economic

	<p>impact.</p> <p><b>Conclusion</b></p> <p>The educational trip was a resounding success, offering students a blend of academic enrichment and practical exposure. The interactions with distinguished resource persons and visits to premier institutions broadened students' perspectives on commerce, management, and public enterprises. The trip fostered a deeper understanding of theoretical concepts and their real-world applications, inspiring students to pursue excellence in their academic and professional journeys.</p>
Name of the lecturers who planned and conducted the activity	DCMS
Signature of the Lecturer in charge/ Convener of the committee	
Signature of the Resource Person	
Signature of the Principal	 <p>PRINCIPAL P.R. Govt. College (A) KAKINADA</p>
Remarks	

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